



Blue Marlin
GRAND CHAMPIONSHIP



SPONSORSHIP INFORMATION

July 14 - 19, 2026 | The Wharf ~ Orange Beach, AL

THE GREATEST SHOW IN SPORTFISHING

The Blue Marlin Grand Championship has earned a reputation among passionate tournament anglers as “The Greatest Show in Sportfishing.” From the fantastic private parties to the high-energy weigh-ins, it’s an action packed week from start to finish. It all takes place at The Wharf in Orange Beach, AL.

We attract a very high caliber of competitors as well as their captains and crews, in addition to the thousands of spectators and online viewers. Don’t miss this opportunity to connect with a wide range of potential customers as well as existing clients in an environment that’s relaxed and fun for all.

Blue Marlin Grand Championship offers you an abundance of exciting options and the best value for your marketing dollars. All while raising funds for our favorite charity, St. Jude Children’s Hospital. To date, nearly a Quarter of a Million Dollars has been raised at The Greatest Show in Sportfishing and donated to St. Jude.

BlueMarlinGrandChampionship.com

COMPARE TIERS OFFERED

	Premier	Platinum	Gold
Named Host/Title	✓		
Sponsor Village Set Up <small>*Size determined by level</small>	✓	✓	✓
Commercial on Jumbotron	✓	✓	
Promotional Display during Kick Off Party	✓		
Priority Banner Placement in Arena	✓		
Banners in Venue Footprint	4	2	1
Passes to Kick Off Party	8	5	2
Passes to Awards Breakfast	8		
Official Tournament Shirts	6	4	2
Logo + Link on Website	✓	✓	✓
Logo Rotation on Jumbotron, Kick Off Party + Capt's Meeting	✓	✓	✓
Welcome Post on BMGC Socials	✓	✓	✓
Option to distribute logo'd item in Team Bags	✓	✓	✓

PRESENTING

CALL FOR AVAILABILITY + PRICING

SPONSOR BENEFITS INCLUDE:

- "2026 Blue Marlin Grand Championship presented by ____." Your logo incorporated into Official BMGC logo. Recognition as Presenting Sponsor in all marketing, advertising and PR efforts.
- Press release announcing the new partnership.
- 15 x 30 Premium location booth space located at The Wharf to showcase your product/service (you provide tent/display).
- 60 sec commercial (provided by you) to be shown on JumboTron during the Tournament Weigh Ins - Due July 1st.
- Logo placed on banner at the base of Weigh-In Tower.
- Logo on Weigh-In board.
- Promotional display table inside the private "Kick-Off" Party.
- 6 banners (7'w x 36" h - required size) within the event site (you provide banners - we install) Due July 1st.
- Specialized social media spotlight on BMGC Facebook/Instagram.
- 10 Passes to Kick-Off Party on Wednesday.
- 10 Passes to Awards Breakfast on Sunday.
- 10 Official Tournament Shirts.
- Company logo on Official BMGC Merchandise sold in The Wharf Store.
- Recognition by emcee during weigh-ins and chance to speak to the crowd on Friday night.
- Access to post tournament stats.
- Logo included on all email blast to our database.
- Year-round logo on the Official Tournament website home page and sponsor page.
- Blue Marlin or Catch & Release Leader Board Sponsor*
- Distribution of a logo'd gift/product/service material in team bags (Estimated 80 teams).
- Logo rotation on JumboTron during Weigh-Ins.
- Logo prominently placed on Official Tournament banner.
- Logo rotation during Kick Off Party, Captain's Meeting and Awards Breakfast.



PREMIER

\$7,950

SPONSOR BENEFITS INCLUDE:

- Named Host/Title of one of the ExclusiveTournament Parties*
- 10 x 20 Premium location booth space located at The Wharf to showcase your product/service (you provide tent – Limited locations available).
- 60 sec commercial (provided by you) to be shown on JumboTron during the Tournament Weigh Ins - Due July 1st.
- Promotional display table inside the private “Kick-Off” Party.
- 4 banners (7’w x 36” h - required size) within the event site (you provide banners - we install) Due July 1st.
- Specialized social media spotlight on BMGC Facebook/Instagram.
- 8 Passes to Kick-Off Party on Wednesday.
- 8 Passes to Awards Breakfast on Sunday.
- 6 Official Tournament Shirts.
- Logo on the Official Tournament website home page and sponsor page.
- Distribution of a logo’d gift/product/service material in team bags (Estimated 80 teams).
- Logo rotation on JumboTron during Weigh-Ins.
- Logo prominently placed on Official Tournament banner.
- Logo rotation during Kick Off Party, Captain’s Meeting and Awards Breakfast.



PLATINUM

\$4,950

SPONSOR BENEFITS INCLUDE:

- 10 x 10 Preferred booth space located at The Wharf (you provide tent).
- 30 sec commercial (provided by you) to be shown on JumboTron during the Tournament Weigh Ins - Due July 1st.
- 2 banners (7'w x 36" h - required size) within the event site (you provide banners - we install) Due July 1st.
- Specialized social media spotlight on BMGC Facebook/Instagram.
- 5 Passes to Kick-Off Party.
- 4 Official Tournament Shirts.
- Logo on the Tournament website sponsor page.
- Distribution of a logo'd gift/product/service material in team bags (Estimated 80 teams).
- Logo rotation on JumboTron.
- Logo placed on Official Tournament Banner.
- Logo rotation during Kick Off Party, Captain's Meeting and Awards Breakfast.



GOLD

\$2,500

SPONSOR BENEFITS INCLUDE:

- 10 x 10 booth space located at The Wharf (you provide tent).
- 1 banner (7'w x 36" h - required size) within the event site (you provide banner - we install) Due July 1st.
- 2 Passes to Kick-Off Party.
- 2 Official Tournament Shirts.
- Logo rotation on JumboTron (grouped with other Gold level sponsors).
- Logo on the Tournament website sponsor page.
- Logo placed on Official Tournament Banner
- Logo rotation during Captain's Meeting and Awards Breakfast



NAMED HOST/TITLES

2025 SUPPORTERS HAVE FIRST OPTION FOR 2026

RESERVED FOR PREMIER LEVEL ONLY

2026 Available Titles - Subject to Change

- Top Jr Angler Sponsor
- Top Male Angler Sponsor
- Official Truck
- Official Wine
- Official Sports Drink
- Official Eyewear
- Official Outboard
- Official Cooler
- Official Liquor (bourbon, gin, etc)
- Official Insurance Provider



ADD-ON OPPORTUNITIES

A HIGHLY EFFECTIVE WAY TO EXPAND YOUR COMPANIES EXPOSURE DURING BILLFISH WEEK + BECOME MORE INVOLVED IN "THE GREATEST SHOW IN SPORTFISHING!"

\$2,000

Bulk Exhibitor Space (no access to private events)

\$1,750

Individual Fish Category Sponsor – Tuna, Dolphin or Wahoo

\$500

Table in OBEC during Kick Off Party (Limited)

\$200/PER

Additional Banners

\$70

Additional Kick Off Party Tickets

\$150

Collab post to promote a giveaway/raffle on BMGC social medias



DEMOGRAPHICS

Tournament Participants

- Avg number of boats: 70
- Avg number of Participants (Owner, Captain, Mates, Anglers): 580
- Avg boat length: 63'
- Avg boat value: \$3 to \$5 million

Wharf Guests and Spectators

- Estimated number of spectators during the event: 14,000 - 18,000
- Estimated online spectators: 8,000 - 9,500
- Main Geographic Location: Southeast US
- Top 5 States: AL, FL, LA, MS, TX

Media Performance

- 2025 Social Media Reach (Jan-September): 3,900,000
- 2025 Social Content Views: 14,600,000
- 2025 Social Watch Time: 13,542 Hours



DETAILS

FOR MORE INFORMATION PLEASE CONTACT
HALEY DEMPSEY
(251) 923-6081
HALEY@CMMHQ.COM

PAYMENT

Sponsorship payments are due no later than June 18th, 2026

Checks payable to 'Blue Marlin Grand Championship'

Mail to:
1500 W 11th St
Panama City, FL
32401

All Credit Card transactions incur a 3.5% convenience fee

BANNERS

Required dimensions 7'w X 3'h with grommets

Due by July 1st, 2026 - Ship to The Wharf Marina
4851 Wharf Parkway Suite D118
Orange Beach, AL 36561

COMMERCIALS

Required specs 1920x1080 mov or mp4

Due by July 1st, 2026 - Email to Haley @CMMHQ.com

Team Bag Items

Due by July 1st, 2026

Ship to:
The Wharf Marina
ATTN: Haley Dempsey
4851 Wharf Parkway Suite D118
Orange Beach, AL 36561

