



Presented By



**July 10-14, 2024**  
**The Wharf ~ Orange Beach, AL**



**Sponsorship Information**  
*The Greatest Show in Sportfishing*



**We invite you to join the excitement of BMGC!**

The Blue Marlin Grand Championship has earned a reputation among passionate tournament anglers as "The Greatest Show in Sportfishing." From the fantastic private parties to the high-energy weigh-ins, it's an action packed week from start to finish. It all takes place at The Wharf in Orange Beach, AL.

We want YOU to be involved! We attract a very high caliber of competitors as well as their captains and crews, in addition to the thousands of spectators and online viewers. Don't miss this opportunity to connect with a wide range of potential customers as well as existing clients in an environment that's relaxed and fun for all.

Blue Marlin Grand Championship offers you an abundance of exciting options and the best value for your marketing dollars. All while raising funds for our favorite charity, St. Jude Children's Hospital. To date, nearly \$200,000 has been raised at The Greatest Show in Sportfishing and donated to St. Jude.



# Blue Marlin

GRAND CHAMPIONSHIP

## SPONSORSHIP LEVELS

### **Presenting: Call for Availability + Pricing**

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- Presenting Sponsorship of the event “2024 Blue Marlin Grand Championship presented by...”. Logo of the event to incorporate the “presented by” with your logo. Recognition as Presenting in marketing, advertising and PR efforts.
- 15 x 30 Premium location booth space located at The Wharf to showcase your product/service (you provide tent/display)
- Up to a 60 sec commercial (provided by you) to be shown on JumboTron during the Tournament Weigh-ins which will also be viewed on the online production.
- 2 bedroom condo at The Wharf during the event (Tuesday - Sunday)
- Ability to place 8 banners (7’w x 3’ h are required size) within the event site (you provide the artwork and we print the banners and we position)
- National press release announcing the new partnership.

- Logo banner placed at the base of the Weigh-in Tower (you provide logo, we position)
- Logo on Weigh-in dry erase weight board
- Product placement carefully positioned during live Weigh-ins and on camera promotions
- Company logo on Official Angler T-Shirts\*
- 10 Passes to Kick-Off Party
- 10 Passes to Awards Brunch
- 10 Official Tournament Shirts
- 1 Team Bag
- Recognition by emcee during weigh-in with a chance to talk about your product to the crowds on Friday.
- Year round company logo and link on the Tournament home page of the web site
- Spotlight on Official Tournament e-newsletter (20,000+ distribution)
- Distribution of logo'd gift/product/service material in team bags (Estimated 65 teams)
- Logo rotation on JumboTron during Weigh-Ins
- Logo prominently placed on Official Tournament banner
- Access to post tournament statistics
- Blue Marlin category leader board named sponsor
- Specialized social media spotlight on BMGC pages



# Premier: \$7,950

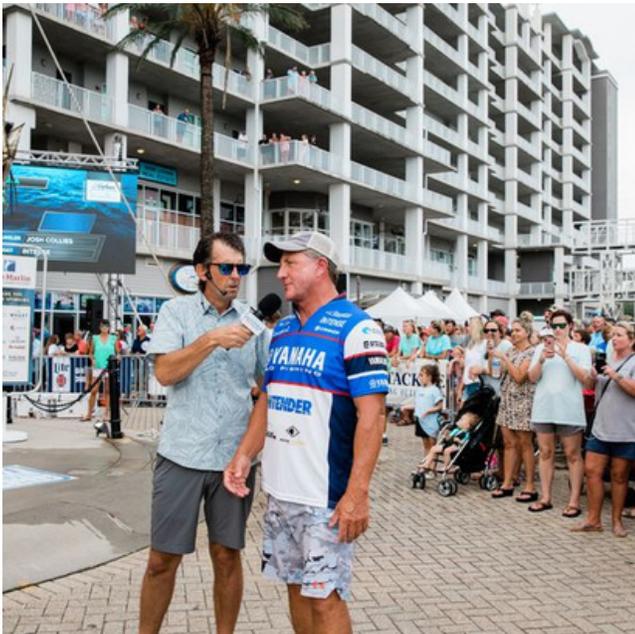
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- Named Host of one of the Exclusive Tournament Parties\* (Listed on page 8)
- 10 x 20 Premium location booth space located at The Wharf to showcase your product/service (you provide tent - Limited locations available)
- 60 sec commercial (provided by you) to be shown on JumboTron during the Tournament
- Promotional display table inside the private “Kick-Off” Party
- 6 banners (7’w x 36” h are required size) within the event site (you provide banners)
- Specialized social media spotlight on BMGC pages
- Commercials aired on live stream (30 seconds)
- 8 Passes to Kick-Off Party on Wednesday
- 8 Passes to Awards Breakfast on Sunday
- 8 Official Tournament Shirts
- Link on the Official Tournament website home page and sponsor page
- Distribution of a logo'd gift/product/service material in team bags (Estimated 65 teams)
- Logo rotation on JumboTron during Weigh-Ins
- Logo prominently placed on Official Tournament banner
- Logo rotation during Captain's Meeting and Awards Breakfast

# Platinum: \$4,950

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- 10 x 10 Preferred booth space located at The Wharf (you provide tent)
- 30 sec commercial (provided by you) to be shown on JumboTron during the Tournament Weigh-ins which will also be viewed on the online production.
- 3 banners (7'w x 36"h are required size) within the event site (you provide banners)
- Specialized social media spotlight on BMGC pages
- 5 Passes to Kick-Off Party
- 4 Official Tournament Shirts
- Link on the Tournament website sponsor page
- Distribution of a logo'd gift/product/service material in team bags (Estimated 65 teams)
- Logo rotation on Jumbo Tron
- Logo placed on Official Tournament Banner
- Logo rotation during Captain's Meeting and Awards Breakfast



# **Bulk Exhibitor Space: \$2,000 min.**

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- Provides Premium bulk space for product display during the Tournament
- 20' x 50' minimum providing 1,000 square feet
- Additional space available at \$2.00 per sq ft -does not allow access to events through out the week
- A single banner may be displayed within your display - size restrictions may apply
- A single open air tent may be used within your footprint - subject to approval

## **Gold: \$2,500**

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- 10 x 10 booth space located at The Wharf (you provide tent)
- Ability to place 1 banner (7'w x 36"h are required size) within the event site (you provide banner)
- 2 Passes to Kick-Off Party
- 2 Official Tournament Shirts
- Logo rotation on JumboTron (grouped with other Gold level sponsors)
- Logo placed on Official Tournament Banner
- Logo rotation during Captain's Meeting and Awards Breakfast

# Additional Sponsorship Opportunities

\*2023 supporters have first option for 2024\*

Reserved for Premier Level Only

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- Kick-Off Party Host
- Awards Breakfast Sponsor
- JumboTron Sponsor
- Facebook Live Sponsor
- Day Buzz Sponsor
- "Get Your Game On!" Thursday Team Breakfast
- Hangover Clinic Sponsor
- Individual Fish Category Sponsor – C/R, Tuna, Dolphin or Wahoo
- Official Luxury Automobile
- Official Truck
- Official Beer
- Official Wine
- Official Sports Drink
- Official Soft Drink
- Official Eyewear
- Official Outboard
- Official Cooler
- Official Liquor (vodka, tequila, bourbon, etc)

# Add-On Opportunities

A highly effective way to expand your companies exposure during Billfish Week + become more involved in "The Greatest Show in Sportfishing!"

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- Parking pass to East Marina ~ **\$300/per** (Must return at end of Billfish week)
- Table in OBEC during Kick Off Party (priority to Premier level then first come, first serve- Platinum/Gold) ~ **\$500**
- Additional Banners (limited available) ~ **\$200/per** (you provide banner)
- Specialized Social Media Collaboration (giveaways, additional company exposure, etc) ~ **\$200**
- Team Bag (limited to one) ~ **\$1,000**
- Additional Kick Off Party Tickets ~ **\$50**
- Official Billfish Crane Sponsor (3 year min. contract) ~ **\$15,000**





# Blue Marlin

## GRAND CHAMPIONSHIP

### Schedule of Events

"Billfish Week" July 10-14, 2024 ~ The Wharf, Orange Beach,  
Alabama

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### Wednesday July 10th

- Sponsor Check In- The Wharf Store (next to boat bar).
- **1 pm - 9 pm:** Team Check-in and Optional Entry Registration at Orange Beach Event Center Lobby (new location). (note - Tournament Optional Entry Registration concludes Wednesday at 9 pm, no Thursday morning)
- **4 pm - 6 pm:** VIP Yacht Display Hosted by Galati Yacht Sales & Viking and Gulf Coast Yacht Group & Hatteras (behind the Marina Office between I and J Dock).
- **7 pm - 9 pm:** Championship Kick-Off Party Presented by Hancock Whitney Bank - Orange Beach Event Center (Private). Presentation of the 2024 Gulf Legends Award. St Jude silent auction.
- **9 pm - 11 pm:** Kick Off After-Party at the Boat Bar Presented by Tito's Vodka featuring the Triple Crown Challenge Fighting Chair Contest Presented by Release Marine (cash for winners!).

# Thursday July 11th

- **7:30 am – 9 am:** “Get Your Game On” Breakfast Presented by Galati Yacht Sales – delivered to your boat
- **7:30 am – 9:30 am:** “Hangover Clinic” mobile Bloody Mary Bar Presented by Gulf Coast Yacht Group & Hatteras Yachts
- **9 am:** Tournament Rules Meeting – Mandatory at Orange Beach Event Center
- **10:01 am:** Boat departure from The Wharf Marina following “A Work Of Art” headed East to Perdido Pass
- **Noon:** Shotgun Start - Boats may depart Perdido Pass – Fishing commences

# Friday July 12th

- **7 am – 8 am:** Early Bird Tournament Weigh-In – (Blue Marlin) prior notification required (by Thursday evening – 9 pm)
- **5 pm – 7 pm:** Tournament Weigh-In hosted by Jim Cox and Kelly Finley.



# Saturday July 13th:

- **5 pm – 8 pm:** Tournament Weigh-In – The Greatest Show in Sportfishing hosted by Jim Cox and Kelly Finley

# Sunday July 14th:

- **9 am:** Tournament Awards Breakfast Presented by Saunders Yachtworks and the announcement of the Gulf Coast Triple Crown Championship Winners Presented by Grander Marine at the Orange Beach Event Center.

